

SSIP2.0 Sensitization Sessions

Event Name: Awareness Program on SSIP & IPR

Date: 21/08/2026 - 4

Venue/ Mode: M.S. Bhagat & C.S. Sonawala Law College, Nadiad - 387001

No of Participants: 146

Speakers Name: **Ms. Manauti Chaudhari** (IP Officer, Anand District),
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Coordinator: **Ms. Priya Soni** (Incubation Manager, SPSEC), Mo.: 6357299412,
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Event Overview

An **Awareness Program on Student Startup and Innovation Policy (SSIP) and Intellectual Property Rights (IPR)** was organized at M.S. Bhagat & C.S. Sonawala Law College, Nadiad, on **21 August 2026**. The program was conducted with the objective of creating awareness among students about innovation, entrepreneurship, government support available for student innovators, and the importance of protecting innovative ideas through Intellectual Property Rights.

Objectives of the Program

The major objectives of the program were:

- To create awareness about SSIP and its support mechanisms for student innovators and entrepreneurs.
- To explain how students can prepare and submit proposals to obtain government/SSIP assistance for innovative projects.
- To introduce participants to various forms of Intellectual Property Rights (IPR).
- To explain the importance of protecting innovations and creative ideas.
- To provide basic guidance on patents and the IPR registration process.
- To encourage students to transform innovative ideas into viable projects and startups.

Resource Person

The session was delivered by **Ms. Manauti Chaudhari**, IP Officer, Anand District. She shared practical insights into the process of developing and protecting innovative ideas and provided guidance on the opportunities available to students through SSIP.

The program focused on two important areas: SSIP project proposals and Intellectual Property Rights.

During the session, **Ms. Manauti Chaudhari** explained the process of writing and submitting SSIP project proposals for obtaining government support. Participants were made aware of the importance of clearly presenting the problem statement, innovation, proposed solution, feasibility, and expected outcomes while preparing a project proposal.

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The second part of the session focused on IPR. The resource person explained the significance of protecting innovations and discussed the basic aspects of intellectual property protection, particularly **patents**. The session helped participants understand why innovators should consider IPR protection at an early stage and how appropriate protection can safeguard their innovations.

The interactive nature of the session enabled participants to gain practical understanding and clarify their queries related to innovation funding, project proposals, patents, and protection of intellectual property.

Key Outcomes

The program successfully:

- Enhanced awareness about SSIP schemes and opportunities available to students.
- Helped participants understand the fundamentals of preparing SSIP project proposals.
- Created awareness about the importance and relevance of IPR protection.
- Introduced participants to the basic concept and purpose of patents.
- Encouraged students to pursue innovation and entrepreneurship.
- Motivated participants to protect and commercially develop their innovative ideas.

Conclusion

The **Awareness Program on SSIP & IPR** was a valuable initiative for promoting innovation and entrepreneurship among students. The guidance provided by **Ms. Manauti Chaudhari, IP Officer, Anand District**, helped participants gain practical knowledge about accessing SSIP support and protecting their innovations through IPR.

The program contributed towards developing an innovation-oriented mindset among students and encouraged them to explore opportunities for converting their ideas into projects, intellectual property, and potential startups.

Photos



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